



NEWS RELEASE

FOR IMMEDIATE RELEASE

Imeva Group

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Imeva enters exclusive partnership with OBEX Systems

a new key step in the road safety and security sector

Benevento, Imeva Group, one of the European leaders in the design and production of road safety systems for the transportation industry and major infrastructure projects, has reached an important partnership agreement with OBEX, the Irish company who are established as one of the most progressive solutions providers of innovative and high-performance vehicle restraint systems in world markets. The official announcement was made in Benevento on the 10th of March following the signing of the contract.

“We are delighted to enter into this dynamic cooperation that is designed to grow and enhance both organisation’s ability to deliver world class products and services throughout global markets” said Patrick O’Reilly, Managing Director of OBEX. In Imeva we see a company with a strong ambition based on integrity which is fully aligned with our core principles. We cannot wait to support the roll out with IMEVA and extend a range of existing and new innovations with our new partner.” Patrick O’Reilly continued.

“The new partnership agreement is extensive with exclusivity in key markets and joint strategies throughout global markets, which will boost the competitiveness of Imeva’s product portfolio. Our companies are very complementary, and we will be glad to work together on other future product developments”, the IMEVA Managing Director Andrea Bori, said. The partnership with OBEX fits into Imeva’s vision to produce and sell cutting-



edge technical and top-quality engineering solutions combined with excellent customer service.”

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About Imeva Spa

Imeva is one of Europe's leading companies in road safety specialising in Vehicle containment systems, crash cushions, terminals, Culverts, engineering, manufacturing, and marketing customized solutions for high end customers who service large infrastructures projects. The company currently employs around 200 people with 2 production sites and a network of sales offices/agents throughout Europe, Middle East, and South America. Imeva is a strong brand with a professional engineering team able to support customers worldwide including site activities.

www.imeva.it

About OBEX Systems Ltd.

OBEX Systems Ltd. was established to create a range of innovative high performance vehicle restraint systems (VRS) for application on highway infrastructure around the world. OBEX is active throughout Europe, South America, Middle East, and Asia with headquarters in Ireland and our technical department based in Italy.

The OBEX team of industry experts has unrivaled experience and capacity in this specialist field. All R&D activities are achieved in house and supported with the latest in computer simulation technology and laboratory assessment. The OBEX team is focused on developing niche and often bespoke solutions to complement and support vehicle containment solutions. The extensive partnerships with international manufacturers and distribution through a network of professional Local Agents ensures outstanding customer service from design to installation.

www.obexsystems.com